



*Villa
Valentina*

**READY TO WEAR
SPRING-SUMMER 2020**

AZZI & OSTA

Villa Valentina. A moment in time of sun drenched escapism in the flowery south. She is captivating, breezing between day and night with an effortless grace and a twinkle in her eye.

By day, silhouettes are easy and carefree. Tailored separates, capri pants, short suits and, the shirtdress reinvented. Geometric cut-out details and guipure lace mimic the “Claustra” facades on balconies from the 60s. In a contrast romantic mood, billowy dresses and wrap front blouses with exaggerated bell sleeves captured in the lightest of fabrics sashay to the motion of Spinnaker sails flying on the Azur.

The palette of crisp white and gentle sorbets offset by the vibrant colour pop of Capri Lemon, Pool Green, Petunia Purple, Azur Blue, Portofino Coral and Crystal Pink is punctuated with applique 3D embroidery featuring Poppies, Lavender, floral bouquets and water droplets.

As the sun sets, ripple-like ruffles and origami pleats come out to play. Luscious layers of tulle and transparent fabrics, adorned with glistening embellishment capture a dappled impressionistic light, while delicate metallic thread embroidery channels festoon lights and outdoor parties.

The brand's signature structured silhouettes and fabric manipulation is highlighted at cocktail hour, evoking a sense of the heady evenings on the Cote d'Azur where she reigns resplendent in tailored jumpsuits and daring gowns with asymmetric shoulders, plunging necklines and sweeping capes finished with abstract bows and liquid paillette trompe-l'oeil overlays.

“Villa Valentina is about intrigue, a time, an emotion. That feeling that stirs, when you close your eyes and remember long summer days when the sun meets the sea.

We were inspired by the great villas of the riviera, their architecture and enchanting gardens- their stories enveloped in mystique “

George Azzi & Assaad Osta- Creative Directors, of AZZI & OSTA.













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