

AZZI & OSTA

READY TO WEAR

N U M B E R 7

Number 7

Inspired by the serenity of the world's most beautiful beaches and the strong but soft colors of Matisse paintings, AZZI & OSTA's Number 7 collection is an ode to endless summers, the joy of life, and the wonder of womankind.

Distinctive bi-coloring permeates the sensual ready-to-wear collection, with feel-good tones that evoke memories of the coast, from exquisite coral reefs to rocky slopes that lead to hidden shores.

The dynamic duo have had time to reflect on what women will want from fashion 'post pandemic' - and have carefully crafted a luxury take on the art of seduction. In a fanfare of color, fuchsia pink, royal blue, mustard yellow, and emerald green conspire playfully in a celebration of life, marking the long-awaited return of fun with friends, red carpet glamor, and cool rooftop cocktails.

Staying true to their design DNA, AZZI & OSTA favor signature fabrics such as taffeta and crepe, while the introduction of laces, prints, and striking silhouettes hints at the experimental side of the brand. The collection also features soft looks and exquisite knits, delivering an edge of unapologetic femininity.

Injected sex appeal into every element of the modern woman's wardrobe - short, statement dresses are a signature of Number 7's spring and summer offering, a must-have for party season. At times, strong lines and sleek button fastenings offer a sharp, tailored look, while sumptuous fabrics and luxurious ruffles offer a softer silhouette for the AZZI & OSTA woman.

In a cascade of tones and textures, the ready to wear collection is also marked by breathtaking gowns, some sleek and structured in sultry black, others bursting with color and flowing fabrics - an ethereal look for women who are out of this world.

Shimmering fabrics in shades of precious metal add a further dimension to AZZI & OSTA's latest ready-to-wear line up, with eveningwear that conjures visions of calm oceans sparkling in the sun.

For the more relaxed moments in life, delicate knitwear in neutral tones offers effortless elegance and a seamless transition from day to night.

The captivating collection encapsulates the true essence of the AZZI & OSTA woman. She is a woman of great depth and unashamed contradiction: strong and independent, yet vulnerable and ever-searching. She is a child of summer who longs for balmy sunsets and golden sands.

"In this collection, we experiment with feelings of nostalgia around moments of happiness which we want to hold on to forever," says George Azzi, one half of the design duo behind the eponymous brand. "Fashion is but an expression of self," adds the brand's co-creator, Assaad Osta, "It is about imagination, a fleeting sense of creativity in our everyday routine."

Credits: Stylist . Louis-Alexis Demain . Photographer . Anthony Arquier





2. CROP JACKET: 002N721 . SHORT SKIRT: 003N721

3.

LEFT . MIDI DRESS: 070N71
RIGHT . LONG DRESS: 004N721





5.

LEFT . TOP: 006N721 . PANTS: 007N721

MIDDLE . MIDI DRESS: 008N721

RIGHT . SHORT DRESS: 009N721





6. LONG DRESS: 010N721





8. LEFT . LONG DRESS: 013N721
RIGHT . CROP TOP: 014N721 . MIDI SKIRT: 015N721



9. TOP: 018N721 . SHORTS: 019N721





11. LEFT . CARDIGAN: 022N721 . SHORT DRESS: 023N721
RIGHT . JACKET: 024N721



12.

LEFT . SHORT DRESS: 028N721

RIGHT . CROP TOP: 025N721 . PANTS: 026N721





13. MIDI DRESS: 029N721











18. LEFT . JUMPSUIT: 035N721
MIDDLE . MIDI DRESS: 036N721
RIGHT . LONG DRESS: 037N721





21.

LEFT . JUMPSUIT: 040N721

MIDDLE . SHORT DRESS: 041N721

RIGHT . TOP: 042N721 . PANTS: 043N721









24. LEFT . LONG DRESS: 047N721
RIGHT . CROP TOP: 048N721 . LONG SKIRT: 049N721





26. CROP TOP: 051N721 . LONG SKIRT: 052N721





28. LEFT . MIDI DRESS: 054N721
MIDDLE . LONG DRESS: 055N721
RIGHT . LONG DRESS: 056N721





30. LEFT . SHORT DRESS: 060N721
RIGHT . CROP TOP: 061N721 . SHORTS: 068N721















