

# AZZI & OSTA



**HAUTE COUTURE**  
SPRING SUMMER 2022

## ŒUVRES REBELLES

First are things that we have seen, beauties that inhabit our memory and only come out of it to console us, sometimes, for the disruption of the world. Images float, waiting to reappear for a blow from the fan of involuntary memory. Then come the things we promise ourselves to see. A dream of travel, an unsuspected landscape, a masterpiece in a museum uphold in us the irresistible energy of desire and make us claim in life an "encore!".

What if this collection had no theme, no red thread, no golden thread, no common thread? What if it only obeyed a marvelous stroll through the maze of dreams and memories? Georges Azzi and Assaad Osta have decided, this season, to give pride of place to desires that have never found their place in their inspiration boards. The two designers wanted to celebrate the singularity of a color, a texture, a silhouette that they always dreamed of integrating into a new line but which each time proved too rebellious or too particular to be part of a set. Therefore, the Azzi&Osta spring summer 2022 haute couture renounces traditional linearity to offer a juxtaposition of strong, spectacular pieces, each sufficient in itself.

No shades, no coordinated palette, no codes that run from one silhouette to another. Bright colors are boldly displayed and already give an idea of the refreshing freedom that dominates this game without rules. Each dress will tell its own story, interpreted in swishes and crinkles, waves and folds of crepe, faille, tulle, taffeta or moire. To the floral counterpoints of hand-made fabric petals and fine embroidery of pearls and crystals, is added a meticulous braiding of raffia interpreted in corsets and belts. The Azzi & Osta identity can be recognized in the volumes, the architectural structures specific to the duo and their signature drape.

Each creation is an evocation. A Japanese-inspired Sèvre vase, seen at the Rijksmuseum in Amsterdam, lends its delicacy to a tulle sheath embroidered with clematis buds on holly leaf shadows, while a celadon shaded taffeta cape drapes the shoulders and extends in train.

Inspired by an evening at the opera on the shores of Lake Constance, a mini dress, embellished with ball gloves ending in ruffles, seems to stand alone on the tails of a monumental petticoat embroidered with crystals in flowers, borrowed from the dressing room of Marie-Antoinette (who would have loved this impossible fuchsia).

How would you represent a summer wine, fruity, tangy, lively like an explosion of spray? AZZI and OSTA cast it in a raspberry moire. This "wine dress" is encrusted with quirky little jewels that add sparkle to the sparkle. Over it comes a contrasting deep red drape in the shape of a sculptural knot.

There will also be this adorable tutu which irresistibly recalls the roundness and Delft blue patterns on ivory white of a fine porcelain teapot, evoking a high tea at the Royal Pavilion in Brighton. A bouquet of flowers, no doubt, would adorn the table: here it is in frilly dahlias of rose-shocking organza hugging the upper arms to the hem of tulle prom gloves.

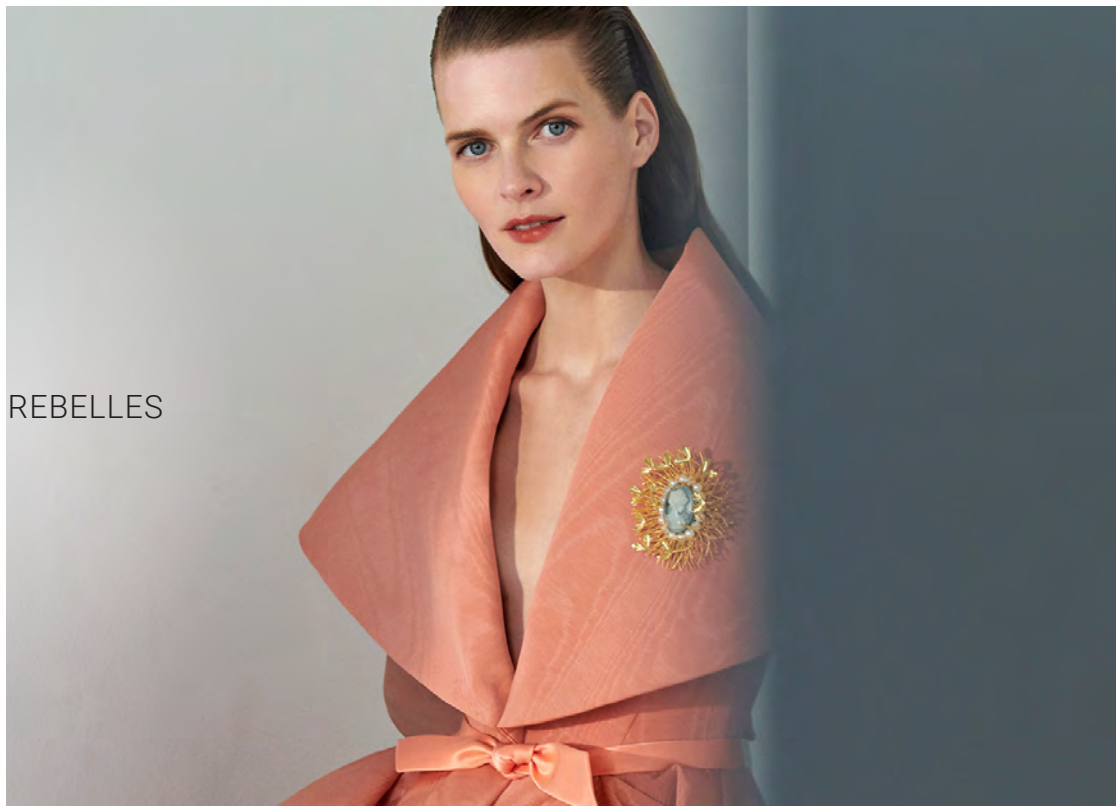
Elsewhere, we melt for tiny buds of lily of the valley in bubbles of opal organza, molded hot and embroidered in cascades; or for the caning revisited in braided tulle, surmounted by arches reminiscent of the round architectural rows of the Alhambra. We dream of Brocéliande on a forest-green moire set studded with mysterious jewels.

A fantasized India unfolds on a pale garnet dress, adorned with heavy cocoons of orange pearls highlighting the blooming tulle of a corolla petticoat. Balloon sleeves seem ready to take off, a coral tulle dress called "Presqu'amour" seems sewn into a cloud of dawn.

We dream, we remember. From one pole to the other of memory and time, places, wishes, emotions collide and take on the curve of a silhouette, the volume of a petticoat, the shape of a flower.

*Rarely have haute couture and poetry known such complicity.*

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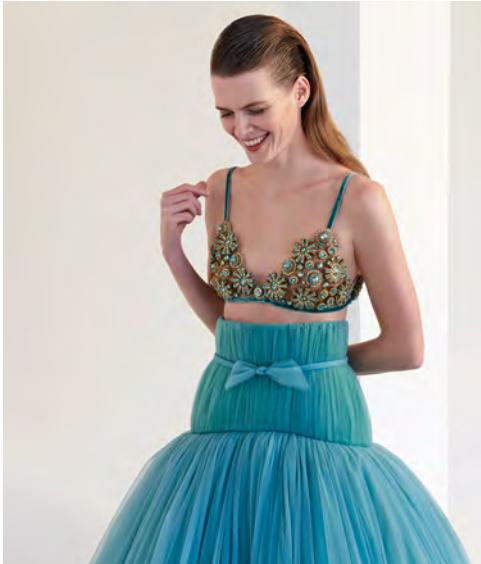


















7. ALHAMBRA

































13. SUMMER WINE

























17. A POLLOCK?









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