

BRIDAL 2024 New Beginnings

NEW BEGINNINGS

AZZI & OSTA, the renowned designer brand known for their remarkable Haute Couture creations and successful Ready to Wear collections, have announced the launch of their first Ready-to-Wear Bridal collection. The collection, named "New Beginnings," represents the dud's venture into tailoring pieces for the modern, independent, young-spirited, edgy, and daring yet romantic bride.

With the rise of non-traditional contemporary weddings and a growing demand for unconventional bridal wear, AZZI &OSTA have created a line that features playful, light, and simple contemporary designs, perfect for the bride who wants to enjoy their wedding day without feeling restrained, achieved through the fabric manipulation of tulle, organza, abstract shape embroidered laces, and exceptional material work embroideries.

The collection carries the brand's signature bow and ruffled volumes, the asymmetry, and contoured silhouettes. It presents 17 looks of midi and maxi dresses and suits look, all in different variations of off-white, setting apart from the Bridal Haute couture collection. The designer duo, George Azzi & Assaad Osta, said, "We have been creating pieces for modern brides taking from the brand RTW codes. As we saw Bridal being a staple and a recurrent destination for the brand and its young clientele. Something that would fit the new modern weddings era, we knew it was time to launch a line catering to this specifically."

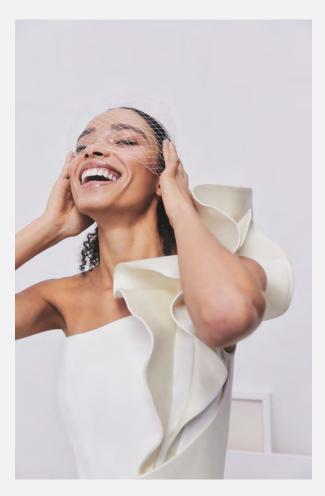
The launch of the Ready-to-Wear Bridal collection marks a new era for AZZI & OSTA, as they continue to provide modern and unique designs for their clients worldwide.

"New Beginnings" will be available in stores worldwide in December 2023



SHORT DRESS: 001BR23







LONG DRESS: 002BR23









SHORT DRESS: 004BR23



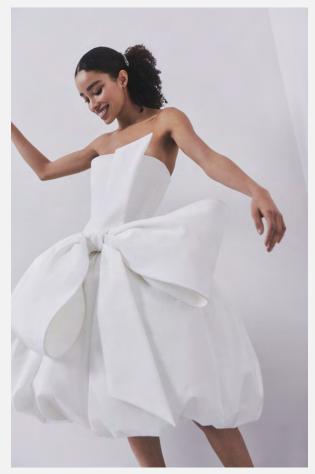




LEFT . TOP: 005BR23 . PANTS: 006BR23





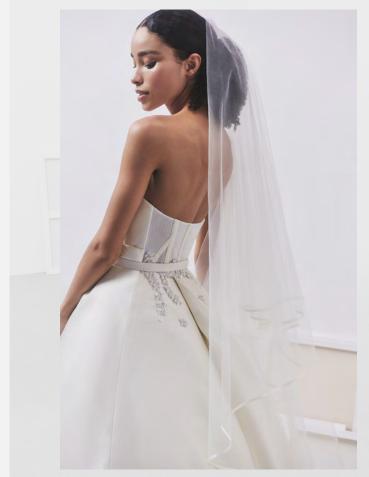


SHORT DRESS: 008BR23









LONG DRESS: 009BR23

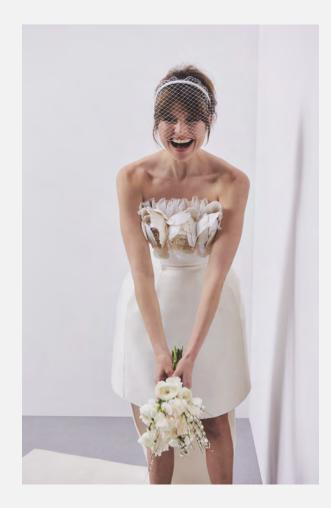




LONG DRESS: 010BR23



JACKET: 011BR23 . PANTS: 012BR23





SHORT DRESS: 013BR23







LONG DRESS: 014BR23







JUMPSUIT: 015BR23

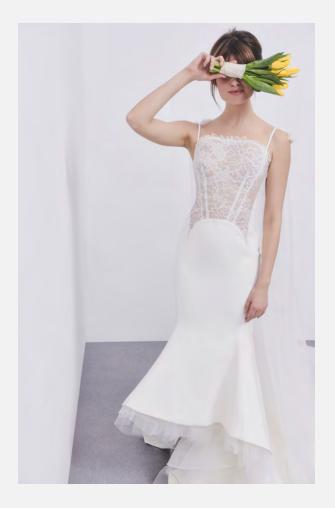






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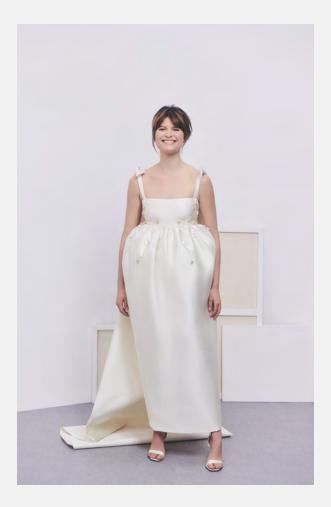


LONG DRESS: 017BR23





NEW BEGINNINGS





LEFT . LONG DRESS: 018BR23







LONG DRESS: 020BR23







LONG DRESS: 021BR23



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