

AZZI & OSTA



BRIDAL 2024
NEW BEGINNINGS

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AZZI & OSTA, the renowned designer brand known for their remarkable Haute Couture creations and successful Ready to Wear collections, have announced the launch of their first Ready-to-Wear Bridal collection. The collection, named "New Beginnings," represents the duo's venture into tailoring pieces for the modern, independent, young-spirited, edgy, and daring yet romantic bride.

With the rise of non-traditional contemporary weddings and a growing demand for unconventional bridal wear, AZZI & OSTA have created a line that features playful, light, and simple contemporary designs, perfect for the bride who wants to enjoy their wedding day without feeling restrained, achieved through the fabric manipulation of tulle, organza, abstract shape embroidered laces, and exceptional material work embroideries.

The collection carries the brand's signature bow and ruffled volumes, the asymmetry, and contoured silhouettes. It presents 17 looks of midi and maxi dresses and suits look, all in different variations of off-white, setting apart from the Bridal Haute couture collection. The designer duo, George Azzi & Assaad Osta, said, "We have been creating pieces for modern brides taking from the brand RTW codes. As we saw Bridal being a staple and a recurrent destination for the brand and its young clientele. Something that would fit the new modern weddings era, we knew it was time to launch a line catering to this specifically."

The launch of the Ready-to-Wear Bridal collection marks a new era for AZZI & OSTA, as they continue to provide modern and unique designs for their clients worldwide.

"New Beginnings" will be available in stores worldwide in December 2023

SHORT DRESS: 001BR23







LONG DRESS: 002BR23

NEW BEGINNINGS



LOOK 2





SHORT DRESS: 004BR23

NEW BEGINNINGS



LOOK 3





LEFT . TOP: 005BR23 . PANTS: 006BR23

RIGHT . SHORT DRESS: 007BR23

NEW BEGINNINGS

LOOK 4





SHORT DRESS: 008BR23







LONG DRESS: 009BR23

NEW BEGINNINGS



LOOK 6



LONG DRESS: 010BR23



LOOK 7





JACKET: 011BR23 . PANTS: 012BR23

LOOK 8





SHORT DRESS: 013BR23





LONG DRESS: 014BR23





NEW BEGINNINGS



LOOK 10



JUMPSUIT: 015BR23

NEW BEGINNINGS



LOOK 11





LONG DRESS: 016BR23

NEW BEGINNINGS



LOOK 12



LONG DRESS: 017BR23



THE BEGINNING

LOOK 13



NEW BEGINNINGS



LOOK 13



LEFT . LONG DRESS: 018BR23





LONG DRESS: 020BR23

NEW BEGINNINGS



LOOK 15





LONG DRESS: 021BR23



LOOK 16



